



ADVERTISING RATE CARD #30

Effective January 2020

Read by travellers in three Vancouver International Airport (YVR) terminals, 24,000+ employees who work in the airport community, including 400-plus businesses and services on Sea Island, Boundary Bay & Pitt Meadows airports, plus online with direct links to your site. www.skytalkonline.com
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UNIT SIZES	BLACK & WHITE RATES				UNIT SIZES	BLACK & WHITE RATES			
Add \$175 for colour	1X	4X	6X	12X	Add \$175 for colour	1X	4X	6X	12X
Full Page (9 3/4 x 15 1/2")	550	525	500	475	1/4 Page (4 3/4 x 7 3/4")	295	280	275	265
2/3 Page (9 3/4 x 10")	475	450	425	400	1/6 Page (4 3/4 x 6 1/2")	265	260	255	250
1/2 Page (9 3/4 x 8")	400	395	375	350	1/8 Page (4 3/4 x 3 3/4")	215	195	185	175
1/3 Page (9 3/4 x 5")	395	355	325	300	1/16 Page (4 3/4 x 2 1/4")	185	155	140	135

CLASSIFIED \$17.50 PER COLUMN INCH

MECHANICAL REQUIREMENTS.....

Column Width..... 1.41" Col. Depth..... 16"
 Columns to Page..... 6"
 Page Size 9.75" x 16"
 Trim Size..... 10.75" x 17"

PREFERRED FORMAT.....

Adobe PDF or InDesign

PICTURE FORMAT

Minimum resolution 300 dpi; JPEG, TIFF, BMP, EPS

POSITION CHARGES.....

Outside Back Cover – add 10% to full page rate
 Inside Back Cover – add 5% to full page rate
 Inside Front Cover – add 5% to full page rate

TERMS OF PAYMENT.....

Credit to established accounts
 Credit card payments accepted

ERRORS.....

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FREQUENCY.....

Issued Monthly	Pub. Date	Closing
January/2020	Jan 10/20	Dec 30/19
February/2020	Feb 7/20	Jan 24/20
March/2020	Mar 6/20	Feb 22/20
April/2020	Apr 9/20	Mar 27/20
May/2020	May 8/20	Apr 24/20
June/2020	Jun 5/20	May 22/20
July/2020	Jul 9/20	Jun 26/20
August/2020	Aug 7/20	Jul 24/20
September/2020	Sept 7/20	Aug 24/20
October/2020	Oct 8/20	Sept 25/20
November/2020	Nov 6/20	Oct 23/20
December/2020	Dec 4/20	Nov 27/20
January/2021	Jan 8/2021	Dec 30/20

Published by Westco Marketing Ltd.
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Combo Rates also available for Sea Island & Richmond Readership