



ADVERTISING RATE CARD #29

Effective January 2019

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UNIT SIZES	BLACK & WHITE RATES				UNIT SIZES	BLACK & WHITE RATES			
Add \$75 for colour	1X	4X	6X	12X	Add \$75 for colour	1X	4X	6X	12X
Full Page (9 3/4 x 15 1/2")	550	525	500	475	1/4 Page (4 3/4 x 7 3/4")	295	280	275	265
2/3 Page (9 3/4 x 10")	475	450	425	400	1/6 Page (4 3/4 x 6 1/2")	265	260	255	250
1/2 Page (9 3/4 x 8")	400	395	375	350	1/8 Page (4 3/4 x 3 3/4")	215	195	185	175
1/3 Page (9 3/4 x 5")	395	355	325	300	1/16 Page (4 3/4 x 2 1/4")	185	155	140	135

CLASSIFIED \$17.50 PER COLUMN INCH

MECHANICAL REQUIREMENTS.....

Column Width..... 1.41" Col. Depth..... 16"
 Columns to Page..... 6"
 Page Size Page..... 9.75" x 16"
 Trim Size..... 10.75" x 17"

PREFERRED FORMAT.....

Adobe PDF or InDesign

PICTURE FORMAT

Minimum resolution 300 dpi; JPEG, TIFF, BMP, EPS

POSITION CHARGES.....

Outside Back Cover – add 10% to full page rate
 Inside Back Cover – add 5% to full page rate
 Inside Front Cover – add 5% to full page rate

TERMS OF PAYMENT.....

Credit to established accounts
 Credit card payments accepted

ERRORS.....

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FREQUENCY.....

Issued Monthly	Pub. Date	Closing
January/2019	Jan 8/19	Dec 30/18
February/2019	Feb 8/19	Jan 25/19
March/2019	Mar 8/19	Feb 22/19
April/2019	Apr 8/19	Mar 22/19
May/2019	May 8/19	Apr 26/19
June/2019	Jun 7/19	May 24/19
July/2019	Jul 8/19	Jun 21/19
August/2019	Aug 7/19	Jul 26/19
September/2019	Sept 5/19	Aug 23/19
October/2019	Oct 8/19	Sept 30/19
November/2019	Nov 8/19	Oct 25/19
December/2019	Dec 6/19	Nov 22/19
January/2020	Jan 8/2020	Dec 20/19

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